

# GROOVE LETTER



The Newsletter for Groovers - Quarterly

July, August, September 2010

## Summer timetable - Adults from 5th July 2010

### Monday – Aquarius

Victoria St, Hednesford,  
**Cannock**, WS12 5BT  
7.15pm – Rock n Roll for  
Beg/Imp  
8pm – Salsa for Beg/Imp  
9pm – Salsa for Inter

### Tuesday – The Queens

Etruria Rd, **Newcastle**,  
ST4 6JJ  
7.15pm – Rock n Roll for  
Beg/Imp  
8pm – Salsa for Beg/ Imp/  
Inter

### Wednesday – Masonic Hall

King St, **Leek**, ST13 5NW  
7.15pm – Salsa for Beg/Imp  
8.15pm – Rock n Roll  
for Beg/Imp/Inter  
9pm – Salsa for Imp

### Wednesday – Stafford Rangers\*

Astonfields Rd, **Stafford**,  
ST16 3BX  
7pm – Dance Club - Sequence  
for Beg/Imp  
8pm – Argentine Tango for  
Beg/Imp

### Thursday – Stafford Rangers

Astonfields Rd, **Stafford**  
ST16 3BX  
7.15pm – Rock n Roll for  
Beg/Imp  
8pm – Salsa for Beg/Imp  
9pm – Salsa for Inter

### Sunday – Aston Village Hall

A34, Nr Stone, ST15 0BJ  
7pm – Rock n Roll for Beg/Imp  
8pm – Salsa for Beg/Imp

### \*New Timetable starts 8th September

**Beg** = beginners to dance and  
work to master the basic steps.  
6-10 weeks.

**Imp** = improvers are now adapting  
the basic steps to develop the  
moves. 3-12 months

**Inter** = intermediate dancers are  
now creating routines and free  
styling on the dance floor. 1yr plus

Join the **LARGEST** and most successful  
business referral organisation of it's type

# BNI<sup>®</sup>

Groups in Staffordshire and Shropshire

Contact Carl Evans to find a group near you  
**07775 774740**



### Mini Groovers

This is the junior division of the  
community. We already teach  
Ballroom, Latin and High School  
Musical for children between 6 -  
16 but come September, we are  
going to increase the range of  
dance styles to include Movies n  
Musicals as well as  
Dancing4fans – chart topping  
routines. Check the website for  
further details.

### Dates for your diary

#### July

11th - UKA Medal tests  
– book prior  
17th - Leamington Spa  
Latin Festival  
21st - Granvilles free dancing,  
Stone

#### August

18th - Granvilles free dancing,  
Stone  
22nd - Summer Bash, Stone –  
ticket only

#### September

6th - New Timetable starts  
15th - Mini Groovers restarts -  
Stafford  
15th - Granvilles free dancing,  
Stone  
18th - War Time Dance,  
Charity event, Stafford  
– ticket only

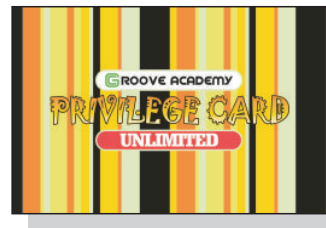
### Future events

#### October

3rd - Medal Presentation

#### December

19th - Groove Christmas Party



### New Tariff

Privilege Card Holders – this is a  
way to improve your dancing,  
increase your social circle and  
save money at the same time. A  
Privilege Card holder pays £65  
for 3 months dancing. This  
entitles you to 1 class at any  
venue, any day. You have  
already saved money if you only  
visit 1 venue a week for 13  
weeks, you are quids in if you  
visit more than 1 venue a week.  
If you purchase the Unlimited  
Privilege Card, the world is your  
oyster as, for £175, you can  
attend as many classes as you  
like at any venue. For 3 months  
you will also receive discounts  
on Groove events and a  
discount from the dance shop  
'Strictly Dancing' in Trent Vale,  
Stoke on Trent. Ask at reception  
for further details.



### Summer Bash

Our Annual Summer Bash is to  
be hosted at Aston Village Hall,  
Nr Stone. The photos on the  
website from last years event  
have reminded me of the fun we  
had. Summer frocks and  
brightly coloured shirts can be  
brought out to strut your stuff.  
We will be dancing Salsa,  
Rock n Roll and even introduce  
you to Argentine Tango.

There will be a buffet and soft  
drinks on sale to keep you  
energised and lubricated, but if  
you need a little 'dutch courage',  
feel free to bring your own  
alcohol.

**Sunday 22nd August. 7.00pm  
warm up class. Tickets are  
£10** to be purchased before  
hand on the web site or at your  
next class.

**What is it?**

There is more to Groove than you think.

At Groove we have used dance in many ways and in lots of unusual places.

**Weddings –**

We have choreographed many dances for newly weds to dance as their first dance together. We have even been invited to be the catalyst to encourage the wedding party to mix by putting on mini, fun classes and party dances.

**Your work space –**

We are teaching motivating, lunch time dance classes in call centres to increase the exercise and energy levels. We have also taught in local prisons as escapism for the employees (not the residents!)

**Corporate events –**

We have hosted fun events for a local skip company and the regional branch of accountants. How diverse!

**School workshops –**

Dance is a tool to increase self esteem, confidence and social interaction. The schools we are presently work with are in Leek, Stafford and Penkridge.

**Gifts –**

We are even helping people out side of Staffordshire as they use our 'Dance Experience' vouchers as ideal gifts for friends and family who live within our county.

**Could we help you?**

embracing life and living

**War Time Dance**

Groove Academy are working with 2 local charities to put on the enormous event that is the 'War Time Dance'. The theme is a typical dance from the 1940's when the posted military would mix and meet the locals. The music of the time was Rock n Roll and Big Band music. We will be hosting the event where we will teach everyone how to dance these styles, so no experience required. You may wish to dress accordingly to help create the mood of the occasion.

**Friday 17th September 2010**  
**St Leonard's Social Club,**  
**St Leonards Ave, Stafford,**  
**ST17 4LX**  
**Tickets £12.50**

Tickets available from:  
**Groove classes**  
**Francesco Group - Stone**  
**Kathryn House Hospice**



**We need your help!**

To help raise lots of money for the 'War Time Dance' charity event, we are looking to raffle off some incredible experiences and hoped that you may be able to help us. It could be a trip in an aeroplane/hot air balloon, a pot throwing experience or free weekend away. If you can help, please contact:  
Kate Beauchamp on  
info@grooveacademy.co.uk  
Thank you



**New to Groove**

When we start the new timetable in September, we will be bringing 2 more dance styles into the repertoire: Sequence Dance Club and the Argentine Tango. What should you expect?

At the Dance Club we will be teaching the approved sequence dances recognised by many, such as the Mayfair Quickstep and Catherine Waltz. All of these dances have a pattern of steps that only take up 16 bars of music and are then repeated for the duration of the song. Easy and great fun! Argentine Tango is essentially walking with a partner to the music. The music evokes emotion that is displayed by the speed and movement of the couple. The dance relies heavily on improvisation and we will teach you the skills to do this.

**Wednesday – Stafford Rangers\***

Astonfields Rd, **Stafford,**  
ST16 3BX  
**7pm – Dance Club - Sequence**  
for Beg/Imp  
**8pm – Argentine Tango**  
for Beg/Imp

**Referral Gift**

Groove Academy may be unique in offering a gift as a thank you for referring your friends, but that suits us. From July to September we would like to give you the opportunity to treat yourself to a free **portrait sitting** with the excellent professionals that are A1fotografriX, based in Newcastle under Lyme. This is a luxury that you may not have got round to treating yourself to, so we would like to be the catalyst for this treat. You could have a family photo shoot, a portrait of your pet or even a boudoir sitting. Just refer a friend to join us on the dance floor then go and enjoy the experience of the free portrait sitting. Thank you for your continued support to Groove.



**A1fotografriX**  
Weddings, Portraits, Boudoir  
& Commercial Photography  
*Steve Parker* LSWP, LMPA, Dip. PP  
www.a1fotografriX.com  
01782 520331  
07984 427207

**Referral Voucher**

I would like my friend:

to have fun in a Groove Academy class. Please look after my guest & we will see you on the dance floor soon.

Signed Groover

*Valid for the last week of every month. Can only be redeemed if you have not experienced a Groove class before.*



**Wedding Dance**

We have been told by many a couple that the pressure felt from the wedding party crowding round to watch you take to the floor is immense. There is no reason to feel this as we can help by choreographing the routine and then teaching you how to dance. This is the point in the day when it is just the 2 of you. If you would like us to help, just give us a call.



**Dance Experience Vouchers**

Stuck for a gift? There is no need to be. We have vouchers for 2 or 10 lessons that also include a CD of the chosen dance style. This is a great gift as an introduction to the dance floor or to someone that regularly dances. These are available online or in the class and are presented in lovely 'Jack Vettriano' cards.